



**Contact:** Rana Kay  
619.764.6938 / [ranak@hardrockhotelsd.com](mailto:ranak@hardrockhotelsd.com)

**HARD ROCK HOTEL SAN DIEGO OFFERS COUPLES SOMETHING NEW WITH A SOPHISTICATED AND EDGY APPROACH TO THE URBAN WEDDING**  
*Couples encouraged to create their own one-of-a-kind, unforgettable celebration*

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**(SAN DIEGO, CA) - Hard Rock Hotel San Diego**, located in the heart of the city's historic Gaslamp Quarter, provides 40,000 square feet of spectacular indoor and outdoor space perfect for the most intimate of affairs or over-the-top wedding celebrations. Offering completely customizable event options, Hard Rock Hotel San Diego takes a signature personalized approach to orchestrating flawless dream weddings.

Every wedding and reception is hand-designed to be as unique as the couple themselves, reflecting their personal style and individual taste. Rather than presenting the bride and groom with a limited choice of wedding packages, Hard Rock Hotel San Diego offers a team of experienced wedding consultants who work with each couple individually to help them incorporate their personal vision into their ceremonial day.

Opened in November 2007, Hard Rock Hotel San Diego offers a modern, irreverent aesthetic with chic and sophisticated detailing. The hotel accommodates both indoor and outdoor ceremonies and receptions, including Woodstock, an expansive 8,700 square foot terrace offering panoramic views of San Diego's bay and skyline. The outdoor ambiance makes it the perfect setting for an open-air sunshine-filled wedding during the day or romantic starlit reception at night.

Additional distinct ceremony and reception venues on property include:

- **Legends** - comprised of over 9,000 square feet, Legends is large enough to host a joyous fete of up to 600 seated reception guests in a spacious, unconventionally elegant venue.
- **The Edge** - a dynamic 4,000 square foot venue with floor to ceiling windows and private balconies overlooking the famed downtown Gaslamp sign, perfect for mid- size affairs.

In addition to its unparalleled atmosphere and personalized service, Hard Rock Hotel San Diego features an incomparable culinary team led by Executive Chef Jeff Walter, which works with couples to design out-of-the-box menus featuring seasonal ingredients and surprising pairings. Recent signature menu offerings have included *Pepper Seared Aged New York Strip Steak* with a Five Onion Relish and Port Wine Glaze and *Yuzu, Kefir Lime and Ginger Marinated Chilean Sea Bass* over Forbidden Black Rice. For a little added creativity to the menu, the chef's team can create festive items such as the *Shaken...Not Stirred*

*Salad*, with micro greens, dried fruit, Cashel bleu cheese and aged balsamic prepared in martini shakers and served in martini glasses.

For wedding party members and guests staying the night, Hard Rock Hotel San Diego's lodging and amenities are the most awe-inspiring in town. With 420 rooms, including 176 suites and 17 Rock Star Suites, every guest can be treated to lavish accommodations. Each guest room offers chic, custom designed furniture and high-tech amenities, including 42" flatscreen, high definition televisions, while Hard Rock Suites feature both a separated living room and bedroom, giving guests distinct areas for entertaining or relaxing.

The many Rock Star Suites serve as luxurious bridal and groom suites for behind-the-scenes preparation. Untraditional, modern design, spa-like bathrooms and outdoor decks with decadent views of the city harmonize with the most advanced state-of-the-art technology. Perfect for a couple celebrating their wedding night or on their honeymoon, the Diamond Rock Star Suite features 1,200 square feet of luxurious indoor and outdoor space, including a spacious wrap-around terrace and private hot tub. Plush leather couches and hand-woven custom rugs in the expansive living space add comfort and sophistication to the modern urban design, while the Hard Rock's signature Sleep Like a Rock® 300-thread count, 100% Egyptian cotton bedding lends itself to relaxing with breakfast in bed.

To prepare for the big day, the world-class Rock Spa at Hard Rock Hotel San Diego offers wedding party members custom services. The *Bridal Party* package starts with an illuminating *Pearl* facial followed by a personalized back and shoulder massage with a luminous dusting of pearl nacre and the choice of an *Enrichment* including an aromatherapy scalp massage or paraffin hand/foot treatment. Bridal makeup is available on-site for creating the picture perfect look for the bride and her party on her wedding day. The groom and his guys are pampered as well with custom treatments designed just for them including the *Iron Man* facial with three treatment options for varying skin types including *Pure Performance* for oily skin, *Hydra Performance* for dehydrated skin and *Anti-Aging Performance* to enhance skin renewal. For the couple needing a little relaxation time together, the *Love Potion #9* is a six hour tantalizing couple's experience where the duo can experience eight decadent services including body exfoliations and scalp massage. The couple's treatment room includes a private dual-head shower for additional intimacy.

### **About Hard Rock Hotel San Diego**

Located at the entrance of the Gaslamp Quarter across from the San Diego Convention Center, Hard Rock Hotel San Diego boasts an upscale, contemporary design, signature restaurants, a sophisticated nightlife, superior customer service and, of course, the distinctive thread running through all Hard Rock

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properties – rock ‘n’ roll. Amenities include 420 rooms and suites including 17 Rock Star Suites, over 40,000 square feet of unique meeting and event space, a world-class Nobu restaurant, a rooftop lounge and a street-level bar. Additional features include Maryjane’s Coffee Shop, a Rock Spa and fitness center, a landscaped rooftop pool deck with private cabanas, a 5,000 square foot live music venue, a Rock Shop and a Pinkberry yogurt store. For more information, visit [www.hardrockhotelsd.com](http://www.hardrockhotelsd.com).

### **About Hard Rock International**

With 121 high-energy Hard Rock Cafes and nine Hotels/Casinos in 47 countries, Hard Rock International is one of the world’s most globally recognized brands. Beginning with an Eric Clapton guitar, Hard Rock owns the world’s greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. In addition to the two flagship Seminole Hard Rock Hotels and Casinos in Tampa and Hollywood, Fla., Hard Rock Hotels/Casinos are located in Las Vegas, Biloxi, Orlando, Chicago, San Diego, Pattaya and Bali. Additional hotel and casino projects have been announced in Macau and Penang, both scheduled to open in 2009; Palm Springs and Atlanta, both scheduled to open in 2010; and Dubai, scheduled to open in 2011. Hard Rock International, Inc. is owned by Seminole Hard Rock Entertainment, Inc. For more information on Hard Rock, visit [www.hardrock.com](http://www.hardrock.com).

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