

## FOR IMMEDIATE RELEASE

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### **HARD ROCK HOTEL SAN DIEGO EXTENDS WARM WELCOME TO BASEBALL FANS *Hard Rock 'n' Home Run Package Offers Major-League Amenities to Locals and Travelers Supporting their Favorite Teams at PETCO Park***

(SAN DIEGO, CALIF) June 2, 2009 – Baseball season has arrived sparking thoughts of travel plans for faithful fans who will go to any lengths to support their favorite teams. With a prime location one block from San Diego's PETCO Park, **Hard Rock Hotel San Diego** is a preferred destination for diehards dedicated to America's Favorite Pastime. This season the hotel is catering to the baseball set with a *Hard Rock 'n' Home Run* package which includes a one-night stay, baseball fare at the award-winning Maryjane's Coffee Shop and VIP access to the most happening spots in the city to celebrate victories or cut their team's losses.

"As a result of our close proximity to PETCO Park we have found that Hard Rock Hotel San Diego has become a choice hotel for baseball fans wanting to catch the game, so we wanted to make sure they received the full experience," said Matt Greene, general manager of Hard Rock Hotel San Diego. "We are looking forward to welcoming fans from all over the country this season and hope to make their visit a true home run with this special package."

The *Hard Rock 'n' Home Run* package offers the ideal getaway for San Diego locals or travelers in town to support their teams. The package begins with a one-night stay in a luxurious studio room or suite. In addition, guests will enjoy a \$30 dining credit to the property's signature Maryjane's Coffee Shop to fill-up on traditional baseball fare. Chef Thomas Borgia has created a special menu featuring \$1.50 *Backdoor Sliders* – two-ounce Angus patties with all the fixins' and \$3 *Bud Light's* on draft on all home game days. For those seeking a full ballpark culinary experience, the restaurant is also offering an all-inclusive *Home Run TV Dinner* for \$8.95 which includes a quarter-pound, all-beef *Hot Dog* with choice of *Ketchup, Mustard, Relish, Onion* and *Sauer Kraut* on a *fluffy, toasted Bun*; homemade *Baked Beans*; *Coleslaw*; hot *French Fries*; and childhood-favorite, *Cracker Jacks* for dessert. Following the game at PETCO Park, located within walking distance of the hotel, guests can round-out the night with complimentary VIP priority access for two to Hard Rock Hotel's Float and 207 bars, the city's newest hotspots for after-dark entertainment.

Hard Rock Hotel San Diego's *Hard Rock 'n' Home Run* package is priced starting from \$189 per night and includes a \$30 dining credit at Maryjane's Coffee Shop and VIP priority access to the property's Float and 207 bars. Packages are valid through October 4 and are subject to availability. Dining credits are only redeemable during booked stay. Tax and gratuity are not included. Bar entry is 21 and over only. **To book Hard Rock Hotel San Diego's Hard Rock 'N' Home Run package, please visit [www.hardrockhotelsd.com](http://www.hardrockhotelsd.com) or call 888-593-6177.**

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#### **About Hard Rock Hotel San Diego**

Located at the entrance of the Gaslamp Quarter across from the San Diego Convention Center, Hard Rock Hotel San Diego boasts an upscale, contemporary design, signature restaurants, a sophisticated nightlife, superior customer service and, of course, the distinctive thread running through all Hard Rock properties – rock 'n' roll. Amenities include 420 rooms and suites including 17 Rock Star Suites, over 40,000 square feet of unique meeting and event space, a world-class Nobu restaurant, Float pool lounge and street-level 207 bar. Additional features include Maryjane's Coffee Shop, Rock Spa and fitness center, a landscaped rooftop pool deck with private cabanas, a Rock Shop and a Pinkberry yogurt store. For more information, visit [www.hardrockhotelsd.com](http://www.hardrockhotelsd.com).

### **About Hard Rock International**

With 125 high-energy Hard Rock Cafes and nine Hotels/Casinos in 49 countries, Hard Rock International is one of the world's most globally recognized brands. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. In addition to the two flagship Seminole Hard Rock Hotels and Casinos in Tampa and Hollywood, Fla., Hard Rock Hotels/Casinos are located in Las Vegas, Biloxi, Orlando, Chicago, San Diego, Pattaya and Bali. Additional hotel and casino projects have been announced in Macau and Penang, both scheduled to open in 2009; Singapore in 2010; Palm Springs, Atlanta and Panama, scheduled to open in 2011; Dubai and Abu Dhabi, scheduled to open in 2012. Hard Rock International, Inc. is owned by Seminole Hard Rock Entertainment, Inc. For further details on Hard Rock Hotels and Casinos, visit [www.hardrockhotels.com](http://www.hardrockhotels.com). For more information on Hard Rock International, visit [www.hardrock.com](http://www.hardrock.com).