



Contacts: Rana Kay
619-764-6938 / ranak@hardrockhotelsd.com

MARYJANE'S COFFEE SHOP AT THE HARD ROCK HOTEL SAN DIEGO SERVES UP A SLICE OF AMERICANA WITH A SIDE OF WHIPPED CREAM

SAN DIEGO, CALIF – As individualistic as it is iconic, Maryjane's Coffee Shop at the brand new Hard Rock Hotel San Diego turns the volume way up on the hearty comfort food concept once found up and down highway diners across America. Maryjane's *love all, serve all* mantra sets the pace for a nostalgic culinary experience in an enthusiastic, diner-chic setting. The all-American restaurant embodies the spirit of "Maryjane" herself, a free-wheelin' 60's Chicago transplant with a deep love for classic rock and soft hamburger buns.

The uber-stylish Hard Rock Hotel San Diego is situated at the entrance to the city's renowned Gaslamp Quarter on 5th and L Streets, just steps away from Petco Park and the vibrancy of the downtown corridor. Hotel guests and patrons can enter Maryjane's via the tinted glass doors on the hotel's first floor, or through its separate 5th Avenue entrance.

The coffee shop's split-level interior pays homage to the 1960's with popular mid-century design details and textures such as the white crystallized glass countertops and funky purple mohair chairs. Warm wood tones throughout the restaurant provide a striking background for the chrome *Sputnik* light fixtures and stacked white marble walls. Rock-n-roll is still king and guests will find Hendrix and Jagger, among others, hanging on the walls in all their Warhol glory. Raised dining room booths feature the latest in modern high-tech elements such as flat screen televisions that play kitschy cult classics such as "Tommy" and "The Rocky Horror Picture Show" and after-school favorites such as "Bewitched" and "The Brady Bunch."

Executive Chef Thomas Borgia spent much of his early culinary years at the renowned Little Nell in Aspen, Colorado's only five-star, five-diamond hotel. At Maryjane's, Chef Borgia goes decidedly less elitist as he perfects the classics with his *Bubby's Chicken Noodle Soup*, buttery and flaky *Chicken Pop Pie* (like your mom used to make) and his signature *Meatloaf* entree, served in a cast iron skillet along with creamy mashed potatoes, Wavy Gravy and sweet green peas. Catering to those who really crave nostalgia Maryjane's has brought back the TV dinner, by literally serving meals in TV dinner trays with their special *TV Dinner of the Day*, because nothing says Americana like eating dinner in front of the tube. And for desert? How about some Pot Brownies- yes, brownies served in a pot or Twinkies® Strawberry Shortcake for a retro twist on an American classic.

Breakfast at Maryjane's includes their finger-stickin' house baked L.A. Sticky Buns, fluffy Noo Yawk Benny's with smoked salmon and the Cinnamon Brioche French Toast and Berries, served

-more-

with a can of whipped cream for an additional charge. Bad advice, as stated on the Maryjane's menu, is free.

Those looking to eat on the run will enjoy Maryjane's Grab 'n' Go counter which features fresh baked muffins, scones, juices and the signature house coffee by Philadelphia's La Columbe.

When night falls, the coffee shop shows its sophisticated side, with a focus on the circular full service bar and energetic outdoor patio. Happy Hour specials run Monday through Friday, including the popular Case of the Mondays special: A shot, a beer, a little cheer and a kick in the rear all for \$7. Late owls will enjoy Maryjane's De-Late Menu, an abbreviated version of their regular menu available until 3:00 am, including the ½ pound Black Angus beef burgers served on butter toasted potato rolls and a side of French fries.

Every Sunday from 6:30 am – 2:00 pm, Maryjane's offers a special Sunday Brunch menu and entertainment, including Build-Your-Own-Bloody Marys and the city's only live DJ on Sunday mornings who spins all of the 80's favorites and more.

Maryjane's Coffee Shop is open for breakfast, lunch and dinner everyday, with extended late night hours on weekends. Happy Hour is Monday – Thursday, 4:00 pm – 7:00 pm and Friday's 4:00 pm – 7:00 pm and 10:00 pm – 12:00 am.

About Hard Rock Hotel San Diego

Located at the entrance of the Gaslamp Quarter across from the San Diego Convention Center, Hard Rock Hotel San Diego boasts an upscale, contemporary design, signature restaurants, a sophisticated nightlife, superior customer service and, of course, the distinctive thread running through all Hard Rock properties – rock 'n' roll. Amenities include 420 rooms and suites including 17 Rock Star Suites, over 40,000 square feet of unique meeting and event space, a world-class Nobu restaurant, and two of the city's hottest nightspots - a rooftop lounge and a street-level bar. Additional features include Maryjane's Coffee Shop, a Rock Spa and fitness center, a landscaped rooftop pool deck with private cabanas, a Rock Shop and a Pinkberry yogurt store. For more information visit www.hardrockhotelsd.com.

###